



Respect Responsibility Relationships

## Curriculum Map



Subject: Business Studies

Year group: 10

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Content</p> <p>Theme 1: Investigating small businesses</p>	<p>Topic 1.1 Enterprise and entrepreneurship</p> <p>Investigating the dynamic nature of business in relation to how and why business ideas come about and the impact of risk and reward</p>	<p>Topic 1.2 Spotting a business opportunity</p> <p>Analysing how new and small businesses identify opportunities through understanding customer needs and conducting market research.</p>	<p>Topic 1.3 Putting a business idea into practice</p> <p>Making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p>	<p>Topic 1.4 Making the business effective</p> <p>Exploring a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</p>	<p>Topic 1.5 Understanding external influences on business</p> <p>Comparing a range of factors, such as stakeholders, technology, legislation and the economy, evaluating how businesses respond to these influences.</p>	<p>Review of theme 1 and bridging through re-call and application of theories in context.</p> <p>Examination skills development</p>
<p>Skills</p> <p>Investigate</p> <p>Apply</p> <p>Evaluate</p>	<p>Investigating a range of businesses that sue alternative approaches. Evaluating the methods effectiveness.</p>	<p>Researching and customer needs and applying these to business approaches and decisions.</p>	<p>Investigating, developing, and reviewing a small business idea.</p>	<p>Justifying decisions and evaluating the success, seeking to suggest recommendations to improve and grow.</p>	<p>Analyse a range of factors and the influence they have over small businesses. Evaluating the strategies chosen by small business to overcome these.</p>	<p>Re-call. Application of theory in a range of contexts. Developing approach to larger questions.</p>
Key Questions	How does changes in society and technology influence Business opportunities?	What methods of market research are most cost effective? Would businesses change their approach to meet different aims?	Is there a niche available that will help your business be profitable? Why is being aware of the competition vital in Business?	In contemporary society, how key is location to a small business?	How does legislation influence Business Policies and Procedures?	
Assessment	Assessment 1 In class summative assessment In class formative assessment	Assessment 2: In class summative assessment In class formative assessment	Assessment 3: In class summative assessment In class formative assessment	Assessment 4: In class summative assessment In class formative assessment	Assessment 5: In class summative assessment In school Pre-public examination	Assessment 6: In class summative assessment In class formative assessment



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Literacy/Numeracy/ SMSC/Character	Students will develop understanding of the significance of tier 3 terminology, and embed this into their coursework	Students will be provided with case studies, and have to synthesis knowledge from previous resources and own coursework, to apply this to the new scenario, in a coherent and fully comprehensive way.	Students will develop knowledge of independent literature research and referencing skills, with a focus on reliability of sources of information	Students will be introduced to a new set of key terminology, and be able to apply these in context	Students will build on effective communication skills, adjusting communication to meets the needs of two separate age groups.	Students will learn to be reflective within their own practice, seeking to explore a range of methods to improve their practice
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