



Respect Responsibility Relationships

Curriculum Map



Subject: Business Studies

Year group: 11

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Content Theme 2: Building a Business	Topic 2.1 Growing the business Exploring methods of growth and asking why business aims and objectives change as businesses evolve. The impact of globalisation on businesses. Topic 2.2 Making marketing decisions, exploring how the marketing mix is managed and used to inform and make business decisions	Topic 2.3 Making operational decisions Meeting customer needs through the design, supply, quality and sales decisions a business makes.	Topic 2.4 Making financial decisions Explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.	Topic 2.5 Making human resource decisions Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity.	Revision of theme 1 and theme 2	N/A
Skills <i>Apply Justify Reflect Develop</i>	Investigating and developing business aims to meet the needs of an ever-evolving market	Justifying decisions and applying these in a range of contexts	Justifying decisions and applying these in a range of contexts	Analysing processes and applying these in context. Reflecting on aims and objectives to develop these to meet new challenges.	N/A	N/A
Key Questions	How does development in technologies impact the approach used in businesses? Does the global economy influence the UK economy?	Why is research important in the design process?	Does data analysis review influence development plans when looking to expand a business?	Why is it important to balance staff wages and rewards with retaining high profit margins?	N/A	N/A



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Assessment	Assessment 1 In class summative assessment In class formative assessment	Assessment: In class summative assessment In school pre-public examination	Assessment : In class summative assessment In class formative assessment	Assessment : In class summative assessment In school pre-public examination	Assessment: External examination Paper 1: Theme 1 Paper 2: Theme 2.	N/A
Literacy/Numeracy/ SMSC/Character	Synthesising information from a range of sources to develop understanding of the complexities of business decisions.	Synthesising information from a range of source to review and developing approach.	Validating sources of information Extended research task to include qualitative and quantitative information	Comprehensive literacy task applying key terminology and ideas, in context.	N/A	N/A