



Respect Responsibility Relationships

## Curriculum Map



Subject: Business Studies

Year Group: Year 13

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<p>Content</p> <p>Theme 3 – Business Decisions and Strategy</p> <p>Theme 4 – Global Business</p>	<p><b>Theme 3 – Business Objectives and Strategy</b></p> <p>Exploring theories and setting of corporate objectives using Ansoff's Matrix and Porter's Matrix. Applying SWOT analysis to identify areas for development and opportunities for growth. Assessing the impact of external influences, including political, legal and environmental.</p>	<p><b>Theme 3 – Business Growth and Decision-Making Techniques</b></p> <p>Investigating the objectives of growth and the problems that may arise from this. Comparing mergers and takeovers, considering the financial risks and rewards. Applying qualitative scales forecasting when calculating time-series analysis. Constructing and interpreting simple decision tree diagrams</p>	<p><b>Theme 3 – Assessing Competitiveness and Managing Change</b></p> <p>Interpretation of financial statements of comprehensive income and financial position. Using ratio analysis to calculate gearing ratio and return capital. The role of human resources to ensure effective labour efficiency, labour retention and reduced turnover. Investigating the causes and effects of change and planning to mitigate these risks.</p>	<p><b>Theme 4 – Globalisation, markets and business expansion.</b></p> <p>Comparing UK growth rates with other countries, using indicators of growth. Investigating the conditions that prompt trade, including push and pull factors. Analysing what makes a country a good choice to set up business, considering stability, infrastructure and natural resources. Weighing up the impact of global competitiveness on the exchange rates and skills availabilities.</p>	<p><b>Theme 4 – Global Industries and Companies</b></p> <p>Evaluation of the impact of multinational companies on the local and national economy. Assess how ethical considerations when working with multinational companies, including waste disposal and child labour. Analysing how we control multinational companies through legal control, political means and pressure groups.</p> <p>Revision of Themes 1 to 4</p>	N/A



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Skills <i>Apply Justify Reflect Develop</i>	Exploring theories and applying SWOT to develop businesses	Comparing approaches to joining companies. Analysing sales forecasting.	Interpretation of data, applied in context.	Analysing multiple data to draw judgements and suggest developments.	Evaluating multi-national companies and reflecting on the effect of these on local economics	N/A
Key Questions	Why are clear objectives important to company growth?	What should be considered before a company decides on the method	Why might some companies have a high staff turnover? What would you do, if you owned a company to mitigate this?	Is the UK a country of choice for Businesses? Justify your response.	Should ethics and morals outweigh profit when it comes to decision making in multi-national companies?	
Assessment	Assessment: In class summative assessment In class formative assessment	Assessment: In class summative assessment In school pre-public examination	Assessment: In class summative assessment In class formative assessment	Assessment: In class summative assessment In class formative assessment	Assessment: External examination Paper 1 – Marketing, people and global business Paper 2 – Business activities, decisions and strategies Paper 3 – Investigating business in a competitive environment.	
Literacy/Numeracy/SMSC/Character	Comprehensive literacy task applying key terminology, theories and ideas, in context.	Comprehensive literacy task applying key terminology, theories and ideas, in context.	Validating sources of information Data interpretation	Independent investigation and literature search skills	Synthesising information from a range of sources. Developing empathy	