

# Curriculum Rationale and Overview (Scheme level)



Subject: Business Studies

Year group: 13

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
<b>National Curriculum context</b>						
<b>Scheme of Learning Title:</b>	Theme 3: Business decisions and strategy	Theme 3: Business decisions and strategy	Theme 4: Global business	Theme 4: Global business	Revision and exam skills	
<b>Content</b> <i>What will students know?</i>	<p><b>3.3 Decision-making techniques</b></p> <p>3.3.1 Quantitative sales forecasting</p> <p>3.3.2 Investment appraisal</p> <p>3.3.3 Decision trees</p> <p>3.3.4 Critical path analysis</p> <p><b>3.4 Influences on business decisions</b></p> <p>3.4.1 Corporate influences</p> <p>3.4.2 Corporate culture</p> <p>3.4.3 Shareholders versus stakeholders</p> <p>3.4.4 Business ethics</p>	<p><b>3.5 Assessing competitiveness</b></p> <p>3.5.1 Interpretation of financial statements</p> <p>3.5.2 Ratio analysis</p> <p>3.5.3 Human resources</p> <p><b>3.6 Managing change</b></p> <p>3.6.1 Causes and effects of change</p> <p>3.6.2 Key factors in change</p> <p>3.6.3 Scenario planning</p>	<p><b>4.1 Globalisation</b></p> <p>4.1.1 Growing economies</p> <p>4.1.2 International trade and business growth</p> <p>4.1.3 Factors contributing to increased globalisation</p> <p>4.1.4 Protectionism</p> <p>4.1.5 Trading blocs</p> <p><b>4.2 Global markets and business expansion</b></p> <p>4.2.1 Conditions that prompt trade</p> <p>4.2.2 Assessment of a country as a market</p> <p>4.2.3 Assessment of a country as a production location</p> <p>4.2.4 Reasons for global mergers and joint ventures</p> <p>4.2.5 Global competitiveness</p>	<p><b>4.3 Global marketing</b></p> <p>4.3.1 Marketing</p> <p>4.3.2 Niche markets</p> <p>4.3.3 Cultural/social factors</p> <p><b>4.4 Global industries and companies (multinational corporations)</b></p> <p>4.4.1 The impact of MNCs</p> <p>4.4.2 Ethics</p> <p>4.4.3 Controlling MNCs</p>	<ul style="list-style-type: none"> <li>Revise Theme 1, 2, 3 and 4</li> <li>The skills required of the examination</li> </ul>	

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<p><i>What will students understand?</i></p>	<p><b>Topic 3.3:</b></p> <ul style="list-style-type: none"> <li>• How to calculate and carry out time-series analysis</li> <li>• How to interpret scatter graphs</li> <li>• The limitations of quantitative sales forecasting</li> <li>• How to calculate and interpret payback, average rate of return and net present value</li> <li>• How to construct, calculate and interpret decision trees</li> <li>• How to calculate and</li> </ul>	<p><b>Topic 3.5:</b></p> <ul style="list-style-type: none"> <li>• How to interpret a statement of comprehensive income and a statement of financial position</li> <li>• How to calculate and interpret the gearing ratio and return on capital employed (ROCE)</li> <li>• How to calculate and interpret human resource data</li> <li>• Strategies that can be used to increase productivity</li> </ul> <p><b>Topic 3.6:</b></p> <ul style="list-style-type: none"> <li>• Causes of change</li> <li>• The effects of change</li> <li>• The key factors in creating change</li> </ul>	<p><b>Topic 4.1:</b></p> <ul style="list-style-type: none"> <li>• The concept of economic growth</li> <li>• The implications of economic growth</li> <li>• Indicators of economic growth</li> <li>• The concept of imports and exports</li> <li>• The link between foreign direct investment (FDI) and growth</li> <li>• The concept of trade barriers and trade liberalisation</li> <li>• The concept of protectionism</li> <li>• The expansion and impact of trading blocs</li> </ul> <p><b>Topic 4.2:</b></p> <ul style="list-style-type: none"> <li>• The push and pull factors that can prompt trade</li> <li>• The factors a business would consider when assessing a market to enter</li> <li>• The factors a business would consider when</li> </ul>	<p><b>Topic 4.3:</b></p> <ul style="list-style-type: none"> <li>• The concept of a global marketing strategy and glocalisation</li> <li>• Different marketing approaches a business can use on a global scale</li> <li>• The importance of adapting the marketing mix for a global market</li> <li>• Features of a global niche market</li> <li>• The importance of cultural and social considerations for a global business</li> </ul> <p><b>Topic 4.4:</b></p> <ul style="list-style-type: none"> <li>• The impact of MNCs on the local economy</li> <li>• The impact of MNCs on the national economy</li> <li>• Stakeholder conflict</li> <li>• Environmental considerations of a global business</li> </ul>	<ul style="list-style-type: none"> <li>• How to structure answers</li> <li>• How to demonstrate knowledge</li> <li>• How to apply answers to the context</li> <li>• How to develop chains of analysis</li> <li>• How to provide evaluation, recommendations and judgements</li> </ul>	
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	<p>interpret critical path network diagrams</p> <p><b>Topic 3.4:</b></p> <ul style="list-style-type: none"> <li>● The concept of corporate influences</li> <li>● The classification of corporate culture and how it can be formed</li> <li>● The difference between internal and external stakeholders</li> <li>● The influence stakeholders can have on a business</li> <li>● The concept of Corporate Social Responsibility (CSR)</li> </ul>	<ul style="list-style-type: none"> <li>● The concept of scenario planning</li> </ul>	<p>assessing a country as a production location</p> <ul style="list-style-type: none"> <li>● The concept of global mergers and joint ventures</li> <li>● The impact of movements in exchange rates</li> <li>● How to gain a competitive advantage</li> <li>● The impact of skill shortages on international competitiveness</li> </ul>	<ul style="list-style-type: none"> <li>● Supply chain issues of a global business</li> <li>● Factors to consider to control MNCs</li> </ul>		
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<p><i>What will students be able to do?</i></p>	<p>Students will have sound knowledge of the elements of topic 3.3 and 3.4. They will be able to apply the knowledge to business context and case studies. They will be able to develop chains of analysis using their knowledge of topic 3.3 and 3.4. Students will be able to provide evaluation, judgement and recommendations where appropriate.</p>	<p>Students will have sound knowledge of the elements of topic 3.5 and 3.6. They will be able to apply the knowledge to business context and case studies. They will be able to develop chains of analysis using their knowledge of topic 3.5 and 3.6. Students will be able to provide evaluation, judgement and recommendations where appropriate.</p>	<p>Students will have sound knowledge of the elements of topic 4.1 and 4.2. They will be able to apply the knowledge to business context and case studies. They will be able to develop chains of analysis using their knowledge of topic 4.1 and 4.2. Students will be able to provide evaluation, judgement and recommendations where appropriate.</p>	<p>Students will have sound knowledge of the elements of topic 4.3 and 4.4. They will be able to apply the knowledge to business context and case studies. They will be able to develop chains of analysis using their knowledge of topic 4.3 and 4.4. Students will be able to provide evaluation, judgement and recommendations where appropriate.</p>	<p>Students will have a full understanding of the demands of the exams they are going to sit.</p>	
<p><b>How will they be formally assessed?</b></p>	<p>End of topic 3.3 and 3.4 test. The test will consist of exam style questions and past paper questions.</p>	<p>End of topic 3.5 and 3.6 test. The test will consist of exam style questions and past paper questions.</p>	<p>End of topic 4.1 and 4.2 test. The test will consist of exam style questions and past paper questions.</p>	<p>End of topic 4.3 and 4.4 test. The test will consist of exam style questions and past paper questions.</p>	<p>External examinations.</p>	
<p><b>Blended Learning Opportunities (yr 7 &amp; 8)</b></p>						
<p><b>Literacy/Numeracy/ Personal Development</b></p>	<ul style="list-style-type: none"> <li>• New terminology</li> <li>• Extended writing</li> <li>• Business calculations</li> <li>• Reading and understanding numerical data</li> </ul>	<ul style="list-style-type: none"> <li>• New terminology</li> <li>• Extended writing</li> <li>• Business calculations</li> <li>• Reading and understanding numerical data</li> </ul>	<ul style="list-style-type: none"> <li>• New terminology</li> <li>• Extended writing</li> <li>• Business calculations</li> <li>• Reading and understanding numerical data</li> <li>• Ethical considerations around global business</li> </ul>	<ul style="list-style-type: none"> <li>• New terminology</li> <li>• Extended writing</li> <li>• Business calculations</li> <li>• Reading and understanding numerical data</li> <li>• Ethical and cultural considerations in a business context</li> </ul>	<ul style="list-style-type: none"> <li>• Extended writing</li> <li>• Reading and understanding numerical data</li> </ul>	

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<b>Links to Prior learning</b>	Investment appraisal, stakeholders, shareholders and ethics were introduced in the GCSE Business course. These areas are studied in greater detail as well as new theory introduced at A Level.	Financial statements and human resources were introduced in the GCSE Business course. These areas are studied in greater detail as well as new theory introduced at A Level.	Globalisation was introduced in the GCSE Business course. It is studied in greater detail as well as new theory introduced at A Level.	Marketing, types of markets and ethics were introduced during the GCSE Business course and during year 12. These areas are studied in greater detail as well as new theory introduced within topics 4.3 and 4.4..		
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